

**Industrial Gathering of Coatings, Inks, and Adhesives**

**2024 International (Guangzhou) Coatings Industry Expo**

**Focus on innovation, Enabling industry Growth**

● **BASIC INFORMATION**

Date: May 15-17, 2024

Venue: Poly World Trade Center, Guangzhou, China

Number of Exhibitors: 500

Exhibition Area: 25,000 m<sup>2</sup>

Visitors: 30,000 Visitors 20+ Professional Conferences 10+ Industry Activities

● **ORAGNIZATION**

● **HOST**

Guangdong Coating Industry Association

China Coating Alliance International Exhibition (Guangzhou) Co.,Ltd.

● **ORGANIZER**

China Coating Alliance International Exhibition (Guangzhou) Co.,Ltd.

● **EVENT PARTNERS**

Shenzhen Coatings Technology Society

Foshan Coatings Industry Association

Shunde Coating Industry Association

*Paint & Coatings Industry* (PCI magazine)

Waterborne China Platform

● **JOINT ORGANIZERS**

National Quality Supervision and Testing Center for Coating Products

China Petroleum and Chemical Industry Federation (CPCIF) SMEs Committees

RadTech China

China Water-based Paint Industry Strategic Alliance

China Association of Decorative Building Materials (CADBM) Architectural Coatings Branch

China Building Materials Circulation Association (CBMCA) Coating Committee

Hunan Coating Industrial Association

Hubei Coating Industrial Association

Henan Coating Industry Association

Shaanxi Coatings Industry Association

Guangdong Household Electrical Appliances Trade Association

## ● OVERSEAS PARTNERS

National Association of Corrosion Engineers (NACE)

USA Powder Coating Institute (PCI)

Taiwan Synthetic Resin & Adhesives Industrial Association (TSRAIA)

Taiwan Paint Industry Association (TPIA)

Japan Society of Corrosion Engineering (JSCE)

Indian Small Scale Paint Association (ISSPA)

Thai Paint Manufacturers Association (TPMA)

Korea Paint & Printing Ink Industry Cooperative (KPIC)

International Adhesive, Coating & Film System Fair (ATEM FAIR)

## ● EXHIBITION OVERVIEW

International (Guangzhou) Coatings Industry Expo and Coatings Raw Material Procurement Conference (ICIE), established in 2003, has offered an exceptional platform for the coatings industry to facilitate market exploration, lead generation, brand enhancement, technology exchange, and provides valuable market insights while unlocking untapped potentials. With UFI certification since 2012 and annual audits, ICIE is widely recognized as the foremost coatings industry event in South China.

ICIE 2024, themed "Focus on innovation, Enabling industry Growth", upholds the highest quality standards. By integrating domestic and international industry associations and leveraging professional media resources, it aims to drive advancements and contribute to the industry with relentless pursuit of excellence.

## ● ICIE 2023 REVIEW

ICIE 2023, held at the Poly World Trade Center, Guangzhou, was an exceptional success. It garnered participation from more than 450 Chinese companies and received visits from 28 associations and procurement teams nationwide. In addition to local attendees, visitors from various countries, including Russia, Germany, New Zealand, Malaysia, India, Vietnam, Nigeria, Taiwan, and Hong Kong (China), were also present. With a duration of three days, the event attracted a total of 25,131 visitors from both domestic and international markets. It featured over 20 forums, conferences, and product launches, which engaged more than 2,000 participants. Renowned industry experts actively interacted with executives through live streaming, reaching an online audience of 83,541 viewers. The exhibition also hosted the 2023 International (Guangzhou) Raw Materials of Coatings Selection Conference, where thirteen companies were honored with esteemed awards. This event further solidified its position as a leading industry platform for fostering resource connections and enhancing brand recognition.

## ● CONCURRENT EXHIBITION

Guangzhou (China) International Adhesives and Bonding Technology Exhibition

2024 Asia-Pacific International Industrial and Powder Paint & Coatings Exhibition

Guangzhou (China) International Surface Finishing, Electroplating and Coating Exhibition

## ● CONCURRENT CONFERENCE AND ACTIVITY

1. International (Guangzhou) Raw Materials of Coatings Selection Conference
  2. Coatings Green&High-Quality Development Forum and Investment&Financing Matchmaking
  3. Powder Coatings and Coating Applications Forum
  4. Waterborne Adhesives and Coatings Innovation Forum
  5. UV/EB Curing Adhesives and Coatings Innovation Forum
  6. China (Guangzhou) Automotive Surface Engineering and Anti-corrosion Technology Seminar
  7. Titanium Dioxide Applications and Titanium Materials Industry Equipment Technology Development Forum
  8. Salon Activities for Small Scale R&D and Production Engineers of Coatings
  9. New Product and Technology Exchange Conference for Paints, Inks, and Adhesives
- (Contact the Organizer for detailed information)

## ● WHAT DO WE HAVE

### **Strategic Location to Open Doors to Infinite Possibilities**

China's coating market has shown unmatched global growth, consistently ranking first in total production since 2009. Guangdong, a leading manufacturing province within China, maintains its position as the foremost producer in terms of output and value. The exhibition benefits from the region's steady growth and strategic location, capitalizing on the immense market demand to provide a stable and reliable source of opportunities for the coatings industry.

### **Collaboration with Industry Resources to Amplify Exhibition Influence**

ICIE is jointly organized by the Guangdong Coating Industry Association and China Coating Alliance International Exhibition (Guangzhou) Co., Ltd. It forms strong partnerships with esteemed organizations like the Shenzhen Coatings Technology Society, Foshan Coatings Industry Association, Shunde Coating Industry Association, *Paint & Coatings Industry* (PCI magazine), and Waterborne China Platform. Additionally, over 70 domestic and international industry associations, organizations, and professional media from various regions, including the United States, Japan, South Korea, India, Thailand, Taiwan, Hunan, Hubei, Henan, Shaanxi, among others, are invited to host, support, and report on the event.

### **Precisely Target Professional Visitors to Achieve Greater Results**

With a rich two-decade history, ICIE has extensive market data in coatings, inks, adhesives, 5G, electronics, automobiles, new energy, furniture, home furnishings, building materials, printing and packaging, engineering machinery, transportation, petrochemical equipment, cutting-edge materials, and scientific research institutions. Leveraging this expertise, ICIE conducts targeted matching and invites based on company profiles. Collaborating with industry forces, it organizes group buyers, ensuring exhibitors effortlessly maximize benefits.

## ● EXHIBITION SCOPE

**Raw Materials for Producing Coatings, Inks & Adhesives**

**Coating Production, Testing & Packaging Equipment**

**Powder Coatings Technology**

## Various Types of Green Coatings

### UV/EB Technology & Products

### Safety, Environmental protection, & Other Services

### Inks , Adhesive products & Technology

## ● VISITOR SOURCE

Manufacturers/Processing Companies of Coatings, Inks, and Adhesives

Distributors, Agents, Traders, and Engineering Service Providers of Raw Materials and Production Equipment

Manufacturers of New Materials

Manufacturers of Electronics, Home Appliances, Furniture, and Building Materials

Manufacturers in the Automotive, New Energy, Transportation, Petrochemical, and Other Related Industries

Processing Companies in Advertising, Printing, and Packaging sectors

Spraying, Coating, Industrial Restoration, Measurement, and Testing fields

Research Institutes Colleges, Industry Organizations, and other Chemistry-related Sectors

## ● COSTS OF PARTICIPATION AND EQUIPMENT

1. SHELL-SCHEME EXHIBIT SPACE: RMB 13800/each (domestic) , USD 2250/each (international)

Dimension: 3m \* 3m; Stand fittings: laminated panel (2 in the corner) \* 3, fascia (in Chinese and English), table \* 1, chair \* 2, carpeted floor, light \* 2 and paper basket \* 1.

2. RAW EXHIBIT SPACE: Minimum size: 36 sq.m., CNY1500/sq.m. (domestic) , USD260/sq.m. (international)

No facilities for bare ground, exhibitors need to decorate by themselves.

3. Please contact the exhibition organizing committee if there are any inquiries about exhibition sponsor, exhibition catalogue, on-site advertisement etc.

## ● CONTACT US

Tel. 86-20-29193506 29193588

Fax: 86-20-29193591

Email: [coatexpo@126.com](mailto:coatexpo@126.com)

Website: <http://www.coatexpo.cn/En/>

Add: 3rd Floor, Jiaxing Building, No. 15 Jingu Road, Haizhu District, Guangzhou, China.